Print Date 10/12/12 15:45:51

ORDER

Orders Order / Rev: 105006 06837949 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary 10/12/12 / 10/12/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama for America** A35+ New Business Thru: Demographic: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126.825.00	\$107.801.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
Totals	154	\$126,825.00	\$107,801.25	0.00

Account Executives

ļ	Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-	Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
-	1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp v	w/Wa G M	5-6a	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								
		NEWS										- 1		
		Star	t Date I	End Date	Weekdays S	Spots/Week	Rate	Rating				- 1		
	W	eek: 10/1	5/12	10/21/12	- TWTF	4	\$450.00	0.00				ı		

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV 10/16/12 10/19/1	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	- TWTF	:30 4	\$450.001	0.00 NM	4	\$1,800.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 <u>Spot</u> <u>Ch Date Range</u> 1 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.	e Weekdays Spots/Week - TWTF 4 Description Star M-F 5-6a WakeUp w/Wagner.5-6a	<u>Rate</u> \$450.00 t/End Time	-	Weekdays <u>Le</u> - TWГhF	ength <u>Rate</u> :30 (\$450.00)	Rtg Type 0.00 <i>NM</i>		
2 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.		ı	-	- TWГhF	:30 (\$450.00)	0.00 <i>NM</i>		
3 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.		ı	-	- TWГhF	:30 (\$450.00)	0.00 <i>NM</i>		
4 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.	.TE] NOT AVAILABLE RATE <i>M-F 5-6a WakeUp w/Wagner</i> 5-6a 8 .TE] NOT AVAILABLE RATE	ı	-	- TWГhF	:30 (\$450.00)	0.00 <i>NM</i>		
	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- TWГhF	:30 \$450.00	0.00 NM		
	M-F 5-6a WakeUp w/Wagner:5-6a	1	-	- TWГhF	:30 \$450.00	0.00 NM		
<u>-</u>	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- ТWГhF	:30 \$450.00	0.00 NM		
-	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- TWThF	:30 \$450.00	0.00 NM		
	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	М	:30 1	\$450.00 1	0.00 NM	1	\$450.00
Start Date End Date Week: 10/22/12 10/28/12 Spot Ch Date Range	M 1	Rate \$450.00 t/End Time	-	Weekdays <u>Le</u> M	ength <u>Rate</u> :30 (\$450.00)	Rtg Type 0.00 <i>NM</i>		
	.TE] NOT AVAILABLE RATE M-F 5-6a WakeUp w/Wagner:5-6a state]	ı	1	M	:30 \$450.00	0.00 NM		
	Wake Up Early w/ Wagn€M Wake Up Early Wagners	430a-5a	- ТWГ	:30 4	\$100.002	0.00 NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	- TWΓ 4	<u>Rate</u> \$100.00	Rating 0.00					
4 KSNV 10/22/12 10/22/1 NEWS	2 Wake Up Early w/ Wagn€M Wake Up Early Wagners	430a-5a	М	:30 1	\$100.002	0.00 NM	1	\$100.00
Start Date End Date Week: 10/22/12 10/28/12	M 1	Rate \$100.00	Rating 0.00					•
5 KSNV 10/16/12 10/19/1 NEWS	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	- TWFF	:30 4	\$700.00 1	0.00 NM	4	\$2,800.00
Start Date End Date 10/15/12 10/21/12		<u>Rate</u> \$700.00	Rating 0.00					

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Spot	ts	Rate Pri	Rtg T	ype S	Spots	Amount
5 KSNV	10/16/12	2 10/19/12	M-F 6-7a Wakel	Jp w/Wa G M	6-7a	-	TWTF	:30	4 5	700.001	0.00	NM	4	\$2,800.00
			M-F 6-7a Wakel	Jp w/Wagners										
NEWS				0 . 00/ 1	Б.	D //								
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$700.00	Rating 0.0	_							
	Date Ra		escription	=	/End Time	0.0		Veekdays	Lengtl	h Rate	Rtg T	/ре		
			1-F 6-7a WakeUp				_	TWThF		(\$700.00)				
		,5.6,5.7,5.8	•	J						,				
[.Ne	OT AVAIL	ABLE RAT	E] NOT AVAILAB	LE RATE										
			1-F 6-7a WakeUp	w/Wagner.6-7a			-	TWThF	:30) (\$700.00)	0.00	NM		
		,5.6,5.7,5.8		LE DATE										
-			E] NOT AVAILAB <i>1-F 6-7a WakeUp</i>					TWThF	.2/) (\$700.00)	0.00	N/N 4		
		.5.6,5.7,5.8	i-r 0-7a vvakeup	w/vvagner.o-ra			_	1 W1111'	.30) (φτου.συ)	0.00	IVIVI		
			E] NOT AVAILAB	LE RATE										
-			1-F 6-7a WakeUp				=	TWThF	:30	(\$ 700.00)	0.00	NM		
Sec	e MG 5.5	,5.6,5.7,5.8		_										
			E] NOT AVAILAB											
			I-F 6-7a WakeUp	w/Wagner:6-7a			-	TWThF	:30	\$700.00	0.00	NM		
		5.3,5.1,5.4	ata l											
		te to Reinsta	atej I-F 6-7a WakeUp	w/Magnari6 7a				TWThF	:30	\$700.00	0.00	NIM		
		5.3,5.1,5.4	i-i- 0-7a wakeop	w/vvagneno-/a				I WI III	.30	<i>γ</i> γ του.υυ	0.00	INIVI		
-		te to Reinsta	atel											
-			I-F 6-7a WakeUp	w/Wagner:6-7a			=	TWThF	:30	\$700.00	0.00	NM		
⊕ MG	for 5.2,5	.3,5.1,5.4		_										
•		te to Reinsta	•											
_			I-F 6-7a WakeUp	w/Wagner:6-7a			-	TWThF	:30	\$700.00	0.00	NM		
-		5.3,5.1,5.4 te to Reinsta	atol											
				In/\/\=@\$.4	C 7-			.20	4 (2700 00 4	0.00	NIN 4		#700.00
6 KSINV	10/22/12	2 10/22/12	M-F 6-7a Wakel M-F 6-7a Wakel		6-7a	IVI		:30	1 9	\$700.00 1	0.00	INIVI	1	\$700.00
NEWS			W-1 0-7a Waket	op w/wagners										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	7					ı		
Week: 10/	22/12	10/28/12	M	1	\$700.00	0.0	Ō							
7 KSNV	10/16/12	2 10/19/12	Today Show	CM	658a-9am	-	TWTF	:30	8 9	\$900.00 1	0.00	NM	8	\$7,200.00
TOD 41/	CLIOW		Today Show											
TODAY		End Data	Wookdays	Spots/Week	Poto	Poting								
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spois/week 8	Rate \$900.00	Rating 0.0	-					- 1		
			** *	Ü	4000.00	0.0	-					-		

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code B	reak Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
•	M 658a-9am	- TWTF-	- :30 8 9	\$900.001	0.00 NM 8	\$7,200.00
Today Show TODAY SHOW						
Start Date End Date Weekdays Spots/V	Veek Rate	Rating				
Week: 10/15/12 10/21/12 - TWTF	8 \$900.00	0.00			i	
Spot Ch Date Range Description	Start/End Time		Weekdays Lengt		Rtg Type	
1 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30	o (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWГhF :30) (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWГhF :30) (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30) (\$900.00)	· 0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30) (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30) (\$900.00)	· 0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWГhF :30) (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30) (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- ТWГhF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
10 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
11 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
12 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
13 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWГhF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
14 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- ТWГhF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF :30	\$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8						
[Revised Rate to Reinstate]	658a-9am		- TWГhF :30	0.0000	0.00 NM	
16 KSNV 10/15/12-10/21/12 Today Show M MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	000a-9aiii		- TWThF :30	J \$900.00	0.00 INIVI	
[Revised Rate to Reinstate]						
Today Show	M 658a-9am	М	- :30 2 5	\$900.00 1	0.00 NM 2	\$1,800.00
TODAY SHOW		D ::			ı	
Start Date End Date Weekdays Spots/V Week: 10/22/12 10/28/12 M Spots/V	Veek Rate 2 \$900.00	Rating 0.00				
9 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURO		S	- :30 1 9	\$350.00 1	0.00 NM 1	\$350.00
News 3 Sunrise SATURD	AY					

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KSNV

Order / Rev: 105006

Advertiser: Obama for America

06837949 Alt Order #:

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS												1	
	rt Date	End Date	Weekdays G	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	1	\$350.00	0.00							
10 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am		S-	:30	1	\$625.00 1	0.00 NM	1	\$625.00
SAT TO	DAY		Saturday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	<u>5pots/vveek</u>	\$625.00	0.00							
11 KSNV		2 10/21/12	News 3 Sunrise -	SUNDAM	6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
11 10111	10/21/1	2 10/21/12	News 3 Sunrise S		ou ru		b	.00		Ψ220.002	0.00 14141		Ψ220.00
NEWS													
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	S	1	\$225.00	0.00							
12 KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am		S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today										
SUN TO													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$750.00	0.00							
13 KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am		S	:30	1	\$500.00 1	0.00 NM	1	\$500.00
NEWS			News 3 Today										
_	rt Date	End Date	Mookdovo	Spots/Week	Poto	Doting							
Week: 10/		10/21/12	<u>Weekdays</u> S	<u>5pois/week</u>	<u>Rate</u> \$500.00	Rating 0.00							
14 KSNV		2 10/21/12	Chris Matthews 9	·304M &M	9:30a-10a		S	:30	1	\$600.001	0.00 NM	1	\$600.00
14 10111	10/21/1	2 10/21/12	Chris Matthews S		J.50a 10a		b	.00	'	φοσο.σσ 1	0.00 14141	'	ψ000.00
CHRIS I	MATHEV	VS		20.1 0.000a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	S	1	\$600.00	0.00							
15 KSNV	10/16/1	2 10/19/12	M-F Today Show	II 3rd HCM	9-10a	- TW	TF	:30	8	\$425.001	0.00 NM	8	\$3,400.00
			M-F Today Show	' II									
_	SHOW I												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	- ТWГF	8	\$425.00	0.00						l	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd H0M 9-10a -TWTF :30 8 \$425.00 1 0.00 NM 8 TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM NM	\$3,400.00
M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 - TWTF 8 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type - TWThF :30 (\$425.00) 0.00 NM	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 8 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
Week: 10/15/12 10/21/12 - TWTF 8 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 (\$425.00) 0.00 NM	
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
10 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
12 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [.NOT AVAILABLE RATE]	
16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF :30 \$425.00 0.00 NM	
MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd HCM 9-10a M :30 2 \$425.00 1 0.00 NM 2 M-F Today Show II	\$850.00
TODAY SHOW II	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 2 \$425.00 0.00	

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KSNV

 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch Start End Inventory Code Break Start	End Time Days Len	Spots Rate Pri	Rtg Type Spots	Amount
16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd HCM 9-10a	M :30	0 2 \$425.001	0.00 NM 2	\$850.00
M-F Today Show II				
TODAY SHOW II				
Start Date	Rate Rating			
Week: 10/22/12	5.00 0.00			
Spot Ch Date Range Description Start/End T	ime Weekda	ays Length Rate	Rtg Type	
2 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a	M	:30 (\$425.00)	0.00 <i>NM</i>	
See MG 16.3				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
3 KSNV 10/22/12-10/22/12 M-F Today Show II 3rd Hr 9-10a	M	:30 \$425.00	0.00 NM	
MG for 16.2 10/22				
[Revised Rate to Reinstate]				
17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th 16M 10am	-11am - TWTF :30	0 8 \$325.001	0.00 NM 8	\$2,600.00
Today 4th Hour				
TODAY SHOW III				
Start Date End Date Weekdays Spots/Week F	Rate Rating			
Week: 10/15/12 10/21/12 -TWTF 8 \$32			ı	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days	s Len Spots Rate Pri	Rtg Type Spots Amount
17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th ICM 10am-11am - TWTF	•	0.00 NM 8 \$2,600.00
Today 4th Hour TODAY SHOW III	******	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 -TWTF 8 \$325.00 0.00		İ
Spot Ch Date Range Description Start/End Time		Rtg Type
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 (\$325.00)	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 (\$325.00)	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWГhF :30 (\$325.00	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,	
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWГhF :30 (\$325.00	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,	
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWГhF :30 (\$325.00	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 (\$325.00)	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 (\$325.00)	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 (\$325.00)	0.00 <i>NM</i>
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]		
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		
[Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	- 1 W1111150 \$325.00	O.OO INIVI
[Revised Rate to Reinstate]		
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]		
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]		
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]		
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]	·	
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		
[Revised Rate to Reinstate]		
18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th 16 M 10am-11am M Today 4th Hour	:30 2 \$325.001	0.00 NM 2 \$650.00
TODAY SHOW III		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 2 \$325.00 0.00		
Week: 10/22/12 10/28/12 M 2 \$325.00 0.00		•

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th 16th 10am-11am M :30 2 \$325.00 1 0.00 NM Today 4th Hour	2	\$650.00
TODAY SHOW III		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 2 \$325.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
2 KSNV 10/22/12-10/28/12 M-F Today Show III 4th Hr 10am-11am M :30 (\$325.00) 0.00 NM See MG 18.3		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/22/12-10/22/12 M-F Today Show III 4th Hr 10am-11am M :30 \$325.00 0.00 NM		
MG for 18.2 10/22 [Revised Rate to Reinstate]		
19 KSNV 10/16/12 10/19/12 Rachael Ray CM 11am-12pm - TWTF :30 4 \$325.001 0.00 NM	4	\$1,300.00
Rachael Ray RACHEL RAY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/1210/21/12- TWTF4\$325.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType		
1 KSNV 10/15/12-10/21/12 Rachael Ray 11am-12pm - TWThF :30 (\$325.00) 0.00 NM	1	
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 Rachael Ray 11am-12pm - TWThF :30 (\$325.00) 0.00 NM		
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 Rachael Ray 11am-12pm - TWThF :30 (\$325.00) 0.00 NM		
See MG 19.5,19.6,19.7		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 Rachael Ray 11am-12pm - TWThF :30 \$325.00 0.00 NM	İ	
M MG for 19.1,19.2,19.3		
[Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 Rachael Ray 11am-12pm - TWThF :30 \$325.00 0.00 NM		
⊕ MG for 19.1,19.2,19.3		
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 Rachael Ray 11am-12pm - TWThF :30 \$325.00 0.00 NM		
MG for 19.1,19.2,19.3		
[Revised Rate to Reinstate]	ļ	
20 KSNV 10/22/12 10/22/12 Rachael Ray CM 11am-12pm M :30 1 \$325.001 0.00 NM Rachael Ray	1	\$325.00
RACHEL RAY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
21 KSNV 10/16/12 10/19/12 Noon News CM 12-1230pm - TWTF :30 4 \$425.00 1 0.00 NM	4	\$1,700.00
Noon News NEWS		
Start Date	İ	
Week: 10/15/1210/21/12- TWTF4\$425.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType		
2 KSNV 10/15/12-10/21/12 Noon News 12-1230pm - TWThF :30 (\$425.00) 0.00 NM		
See MG 21.5		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 Noon News 12-1230pm - TWThF :30 \$425.00 0.00 NM		
⊕ MG for 21.2 10/16		
[Revised Rate to Reinstate] 22 KSNV 10/22/12 10/22/12 Noon News CM 12-1230pm M :30 1 \$425.001 0.00 NM	1	\$425.00
Noon News	'	ψ-120.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$425.00 0.00	•	
23 KSNV 10/16/12 10/19/12 The Agenda 1230pm CM 1230-1p - TWTF :30 4 \$225.00 2 0.00 NM	4	\$900.00
The Agenda 1230pm AGENDA		

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
23 KSNV	10/16/1	2 10/19/12	The Agenda 1230 The Agenda 1230	•	1230-1p	- TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGEND	Α		The Agenda 123	opm								
Star Week: 10/	rt Date	End Date 10/21/12	Weekdays - TWTF	Spots/Week	Rate \$225.00	Rating						
-		2 10/21/12	The Agenda 1230	Opm CM	\$225.00 1230-1p	0.00 M	:30	1	\$225.002	0.00 NM	1	\$225.00
			The Agenda 123		·							
AGEND Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	M	1	\$225.00	0.00						
25 KSNV	10/16/1	2 10/19/12	Days of our Lives Days of our Lives		1258p-2pm	- TWTF	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
DAYS			•	,								
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
		2 10/22/12	Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS			Days of our Lives	5								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$425.00	0.00			^			^
27 KSNV	10/16/1	2 10/19/12	The Doctors The Doctors	СМ	2pm-3pm	- TWF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
DRS						5						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$325.00	Rating 0.00						
		2 10/22/12	The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DRS			The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/19/12	M Dr. Phil	CM	\$325.00 3-4p	0.00 - TWF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
29 KONV	10/10/1	2 10/19/12	Dr Phil	Civi	3-4p	- 1 WII	.30	4	φ430.00 1	U.UU INIVI	4	φ1,000.00
PHIL	mt Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
30 KSNV	10/22/1	2 10/22/12	Dr. Phil	СМ	3-4p	М	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
31 KSNV		10/28/12	M NEWS 3 at 4 (1 I	HOURICM	\$450.00 4-5pm	0.00 - TWF	:30	8	\$725.00 1	0.00 NM	8	\$5,800.00
	10/10/1	2 10/10/12	4PM NEWS (1 ho	,	ТОРТ	11111	.00	Ū	Ψ120.00 1	0.00 14111		ψο,οσο.σσ
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	8	\$725.00	0.00						
32 KSNV	10/22/1	2 10/22/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
NEWS			4FW NEWS (1 110	oui)								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
33 KSNV		10/28/12 2 10/19/12	M-F Early News	CM 2	\$725.00 5-630p	0.00 - TWF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
	J G. 1	, 	M-F Early News		· F	*		. •	. , , ,			,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF		\$1,200.00	0.00					İ	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code B	reak Stai	rt/End Time	e Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
33 KSNV 10/16/12 10/19/12 M-F Early News C M-F Early News	M 5-63	60p	- TWTF	:30	13 \$1,200.001	0.00 NM	13	\$15,600.00
NEWS								
Start Date	/eek	Rate R	ating					
Week: 10/15/12 10/21/12 - TWTF	13 \$1,2		0.00	.,		D. T		
Spot Ch Date Range Description 1 KSNV 10/15/12-10/21/12 M-F Early News	Start/End 5-630p	Time	_	<u>Veekdays</u> TWThF		Rtg Type		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2	•			I WI III	.30 (ψ1,200.00)	, 0.00 IVIVI		
[PGM CHG = DEBATE]	F 6205			TWThF	-20/¢4 200 00	\ 0.00 A/A		
2 KSNV 10/15/12-10/21/12 M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2	5-630p		-	1W1nF	:30 (\$1,200.00)	• 0.00 NW		
[PGM CHG = DEBATE]								
3 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 (\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [PGM CHG = DEBATE]	1,33.22							
4 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 (\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
6 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 (\$1,200.00)	0.00 NM		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
7 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 (\$1,200.00) 0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	•				,			
8 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 (\$1,200.00	.000 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	•				(,,,,			
13 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		_	TWThF	:30 (\$1,200.00	.000 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2					100(+1,-1110)	, 5155		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
15 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		=	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
16 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
17 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	ТWГhF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
18 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
19 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		=	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
20 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	·							
21 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		_	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2					, , , , , , , , , , , , , , , , , , ,			
[Revised Rate to Reinstate] 22 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		_	TWThF	:30 \$1,200.00	0 00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2	О ОООР			1 11111	.00 ψ1,200.00	, 0.00 Mil		
[Revised Rate to Reinstate]								
34 KSNV 10/22/12 10/22/12 M-F Early News C M-F Early News	M 5-63	60p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS								
Start Date End Date Weekdays Spots/V			ating					
Week: 10/22/12 10/28/12 M	2 \$1,2	00.00	0.00			ļ	l	

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Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Invent	tory Code Break	Start/End Ti	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
34 KSNV 10/22/12 10/22/12 M-F Ea	arly News CM	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
M-F E	arly News							
	kdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 M		\$1,200.00	0.00					
Spot Ch Date Range Description	_	t/End Time	<u> </u>	Weekdays .		Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Early See MG 34.3	y News 5-63	30p	N	VI	:30 (\$1,200.00)	0.00 <i>NM</i>		
[NA NO DAY MOVES]								
3 KSNV 10/22/12-10/22/12 M-F Early	y News 5-63	30p	N	M	:30 \$1,200.00	0.00 NM		
MG for 34.1 10/22								
[Revised Rate to Reinstate]	Farly Name OM	5 000	C		4	0.00 NIM		#450.00
35 KSNV 10/20/12 10/20/12 Sa-Su Sa-Su	Early News CM Early News	5pm-630pm	S-	:30	1 \$450.002	0.00 NM	1	\$450.00
NEWS	Luny News							
	kdays Spots/Week		<u>Rating</u>					
**************************************	S- 1	\$450.00	0.00		4 000000	0.00.1114		# 000 00
36 KSNV 10/21/12 10/21/12 News	3 Live in Prime CM 3 in Prime	7-10pm	S	:30	1 \$900.002	0.00 NM	1	\$900.00
NEWS AFTER NFL	O 1 111110							
	kdays Spots/Week		<u>Rating</u>					
**************************************	S 1	\$900.00	0.00		1 01 000 00 1	0.00.1114		AF 000 00
37 KSNV 10/16/12 10/19/12 M-F Je	eopardy CM eopardy	630-7pm	- TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARDY	copardy							
	kdays Spots/Week		<u>Rating</u>					
Week: 10/15/12 10/21/12 - TWI Spot Ch Date Range Description		\$1,300.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Jeop	_	-7pm	_	- TWThF	:30 (\$1,300.00)			
See MG 37.5,37.6,37.7,37.8	•	·			,			
[.NOT AVAILABLE RATE] NOT		_		muml n	00/04 000 001	0.00 144		
2 KSNV 10/15/12-10/21/12 M-F Jeop See MG 37.5,37.6,37.7,37.8	pardy 630-	-7pm	-	· TWThF	:30 (\$1,300.00)	0.00 NM		
[PGM CHG = JEOP OR WHEEL	L IN PRIME]							
3 KSNV 10/15/12-10/21/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8	۸\/۸U ۸DLE DATE							
[.NOT AVAILABLE RATE] NOT 4 KSNV 10/15/12-10/21/12 M-F Jeop		-7pm	_	- TWThF	:30 (\$1.300.00)	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8	our dy 000	7 (7)		1 111111	.σσ(φ1,σσσ.σσ)	0.00 74177		
[.NOT AVAILABLE RATE] NOT								
5 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]								
6 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3								
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F Jeop	oordy 620	-7pm		- TWThF	:30 (\$1,300.00)	0.00 1/1/4		
(f) See MG 37.9	daruy 030	- <i>1</i> piii	_	- 1 WIIII'	.30 (φ1,300.00)	0.00 14141		
[PGM CHG= DEBATE - PGM A	IRS IN PRIME]							
8 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]								
9 KSNV 10/16/12-10/16/12 Jeopardy	n PRIME M-S	A 8-11p / SUN	_	- T	:30 \$1,300.00	0.00 NM		
M MG for 37.7 10/16					. ,===			
[Inv code change]								
38 KSNV 10/22/12 10/22/12 M-F Je	' '	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Je JEOPARDY	eopardy							
	kdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 M	1	\$1,300.00	0.00					

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Start Amount 38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm M-:30 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 M- - - -Week: 10/22/12 \$1,300.00 0.00 Weekdays Ch Date Range Start/End Time Spot Description Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm M- - - -:30(\$1,300.00) 0.00 NM See MG 38.2 [na debates] 2 KSNV 10/22/12-10/22/12 M-F Jeopardy 630-7pm :30(\$1,300.00) 0.00 NM M See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME] 3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$1,300.00 0.00 NM MG for 38.2 10/22 [Inv Code] N39 KSNV 10/16/12 10/19/12 M-F Wheel CM 7-730pm - TWTF- -:30 4 \$1,300.001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHFFI Start Date **End Date** Weekdays Spots/Week Rating Rate - TWTF- -Week: 10/15/12 10/21/12 4 \$1,300.00 0.00 Start/End Time Ch Date Range Description Spot Weekdays Length Rate Rtg Type - TWThF- - -1 KSNV 10/15/12-10/21/12 M-F Wheel 0.00 NM 7-730pm :30(\$1.300.00) See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE - TWThF----2 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm :30(\$1,300.00) 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm - TWThF- - - -:30(\$1,300.00) 0.00 NM See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME] 4 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm - TWThF- - - -:30(\$1,300.00) 0.00 NM See MG 39.5.39.6.39.7.39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 M-F Wheel - TWThF----7-730pm :30 \$1,300.00 0.00 NM MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] - TWThF- - - -6 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm :30 \$1,300.00 0.00 NM MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm - TWThF- - - -:30(\$1,300.00) 0.00 NM M See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME] 8 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm - TWThF----:30 \$1,300.00 0.00 NM MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 M-F Wheel 7-730pm :30(\$1,300.00) 0.00 NM M See MG 39.10 [PGM CHG = DEBATE PGMS AIR IN PRIME] 10 KSNV 10/16/12-10/16/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN - T- - - - - -:30 \$1,300.00 0.00 NM MG for 39.9 10/16 [Inv Code] 40 KSNV 10/22/12 10/22/12 СМ M-F Wheel 7-730pm M- - - - -:30 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Weekdays Spots/Week **End Date** Rating Start Date Rate

\$1,300.00

0.00

Week: 10/22/12

10/28/12

M- - - -

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg T		Amount
40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.00 1 0.00 M-F Wheel of Fortune	NM 1	\$1,300.00
WHEEL Start Date		
Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00	İ	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty		
1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm M :30(\$1,300.00) 0.00 See MG 40.2	NM	
[na debates] 2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm M :30 (\$1,300.00) 0.00	NM	
⊕ See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]		
3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN M :30 \$1,300.00 0.00	NM	
N41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm - TWTF :30 4 \$900.001 0.00	NM 4	\$3,600.00
Face to Face w/ J.Ralston		
FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 4 \$900.00 0.00	i	
<u>Spot Ch Date Range Description</u> <u>Start/End Time</u> <u>Weekdays Length</u> <u>Rate Rtg Ty</u>		
1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 (\$900.00) 0.00	NM	
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]		
2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 (\$900.00) 0.00	NM	
See MG 41.5,41.6,41.7,41.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 (\$900.00) 0.00	NM	
See MG 41.5,41.6,41.7,41.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 (\$900.00) 0.00 See MG 41.5.41.6.41.7.41.8	NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 \$900.00 0.00	NM	
[Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 \$900.00 0.00	NM	
[Revised Rate to Reinstate]		
7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 (\$900.00) 0.00 [™] See MG 41.9	NM	
[PGM CHG= DEBATE - PGM AIRS IN PRIME]		
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm - TWThF :30 \$900.00 0.00	NM	
MG for 41.2,41.3,41.4,41.1		
[Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm - T :30 (\$900.00) 0.00	NM	
 M See MG 41.10 	14,01	
[PGM CHG = DEBATE PGMS AIR IN PRIME]		
10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm -T :30 \$900.00 0.00	NM	
42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep@M 730-758pm M :30 1 \$900.001 0.00	NM 1	\$900.00
Face to Face w/ J.Ralston		
FACE TO FACE Start Pate Food Pate Weekdays Spate/Week Pate Pating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$900.00 0.00	ı	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Sta	art End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
42 KSNV 10/2	22/12 10/22/12	FacetoFace/Rals Face to Face w/	•	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
FACE TO FA		M/ll	0	Data	Detien					
Start Da Week: 10/22/12		<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00					
Spot Ch Date	Range [Description		t/End Time	<u>W</u>	/eekdays		Rtg Type 0.00 <i>NM</i>		
1 KSNV 10/2 See MG		FacetoFace/Ralstor	ткероп тэч-	756pm	IVI		- :30 (\$150.00	9 0.00 NIVI		
•	HG = NBC DEE	-	E 0.11	nm	м		-20 \$000.00	0 00 NM		
2 KSNV 10/2 ⊕ MG for 4		RALSTON in PRIM	E 8-11	pm	IVI		- :30 \$900.00	0.00 NM		
[INV CO										
43 KSNV 10/2	20/12 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY		. ,		- .	5					
Start Da Week: 10/15/12		<u>Weekdays</u> S-	Spots/Week 1	Rate \$525.00	Rating 0.00					
44 KSNV 10/2	20/12 10/20/12	Wknd Wheel of F		7-730pm	S-	:30	1 \$525.00 1	0.00 NM	1	\$525.00
WHEEL		SAT/ Wheel of F	ortune							
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 46 KSNV 10/1			CM	\$525.00 8-9pm	0.00 - T	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE		Tuesday Prime 8	3-9pm	·			, ,			. ,
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- T	1	\$4,000.00	0.00					
47 KSNV 10/1	17/12 10/17/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU		•	·	- .	5					
Start Da Week: 10/15/12		<u>Weekdays</u> W	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
48 KSNV 10/1	8/12 10/18/12	•		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK CENT	ER	Thursday Prime	10-11pm							
Start Da		<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/15/12 49 KSNV 10/1			1 CM	\$3,200.00 9-10pm	0.00	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM		Friday Prime 9-1	0pm	·						
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	F	1	\$2,600.00	0.00		4 000000	0.00.1114		# 0.000.00
50 KSNV 10/1	19/12 10/19/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELINE	ta Fad Data	Ma aladaya	C==+= \\\/ ==!-	Data	Datina					
Start Da Week: 10/15/12		<u>Weekdays</u> F	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
51 KSNV 10/2	20/12 10/20/12		CM	8-9pm	S-	:30	1 \$800.002	0.00 NM	1	\$800.00
NBC PRIME		Saturday Prime 8	3-9pm							
Start Da		Weekdays S-	Spots/Week	Rate	Rating					
Week: 10/15/12 52 KSNV 10/2			CM	\$800.00 9-10pm	0.00	:30	1 \$900.002	0.00 NM	1	\$900.00
		Saturday Prime 9		•			•			
NBC PRIME Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$900.00	0.00		4 00 100 :	0.55	_	do 105
53 KSNV 10/2	21/12 10/21/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA			0	Б.	Deti					
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating				Į.	

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KSNV

Order / Rev: 105006 Advertiser:

06837949 OBAM FOR AMERICA Alt Order #: Product Desc:

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
53 KSNV 10/21/	12 10/21/12	NFL Pre-Game / FN NFL Pre-Game	A CM	1p-530pm	S	:30 1	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA		NI LI IE-Game								
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S	oots/Week	Rate \$2,400.00	Rating 0.00					
54 KSNV 10/21/			CM	1P-9PM	S	:30 1	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SUN NIGHT FT	DI	NFL Football								
Start Date	End Date	Weekdays S	oots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S		\$10,000.00	0.00					
55 KSNV 10/21/	12 10/21/12	Jeopardy in PRIME Jeopardy in Prime	СМ	M-SA 8-11p	/ SUNS	:30 1	1 \$350.004	0.00 NM	1	\$350.00
TBD		deopardy in a finite								
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S	oots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
56 KSNV 10/16/	12 10/19/12	M-F News 3 at Eleve	en CM	11pm-1135p	m - TWTF	:30 4	1 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS		M-F News 3 at Elev	en							
Start Date	End Date	Weekdays S	oots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF		\$1,200.00	0.00	00		0.00.1114		#4.000.00
57 KSNV 10/22/	12 10/22/12	M-F News 3 at Eleve M-F News 3 at Elev		11pm-1135p	m M	:30 1	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS					5.0					
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> <u>S</u> M	oots/Week 1	Rate \$1,200.00	Rating 0.00					
58 KSNV 10/20/	12 10/20/12	Sa-Su News 3 at Ele		11pm-1135p	mS-	:30 1	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS		Sa-Su News 3 at Ele	even							
Start Date	End Date		oots/Week	Rate	Rating					
Week: 10/15/12 Spot Ch Date Ra	10/21/12 ange D	S- Description		\$1,100.00 t/End Time	0.00 W	/eekdays L	ength Rate	Rtg Type		
1 KSNV 10/15/1	2-10/21/12	Sa-Su News 3 at Eleve		m-1135pm		Sa	:30 (\$1,100.00)			
See MG 58 I NOT AVA		E] NOT AVAILABLE I	RATE							
		a-Su News 3 at Eleve		m-1135pm		Sa	:30 \$1,100.00	0.00 NM		
MG for 58.		otol								
	ate to Reinst	Sa-Su News 3 at Ele	venCM	11pm-1135p	mS	:30 1	1 \$1,100.001	0.00 NM	1	\$1,100.00
	0,,	Sa-Su News 3 at El			5		. • • • • • • • • • • • • • • • • • • •	0.00	·	ψ.,.σσ.σσ
NEWS Start Date	End Date	Weekdays S	oots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S		\$1,100.00	0.00					
60 KSNV 10/16/	12 10/19/12	The Tonight Show Tonight Show	СМ	1135p-1237a	a - TWTF	:30 4	\$500.00 1	0.00 NM	4	\$2,000.00
LENO		. Singin Show								
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S - TWF	oots/Week 4	<u>Rate</u> \$500.00	Rating 0.00					
WEEK. 10/13/12	10/21/12	I MII	4	φ500.00	0.00					

Obama for America

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA KSNV**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
60 KSNV	10/16/1	2 10/19/12	The Tonight Show	v CM	1135p-1237a	- TWTF	:30	4 \$	500.00 1	0.00 NM	4	\$2,000.00
LENO			Tonight Show									
LENO	ort Doto	End Data	Mookdovo	Cnoto/Mode	Doto	Dating					ł	
Week: 10	art Date	End Date 10/21/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00						
	n Date Ra		escription	•	t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			The Tonight Show		5p-1237a		- TWThF			0.00 NM	Ī	
Se	ee MG 60.	5,60.6,60.7,	•		o. u		1,1111	.00	(φοσσ.σσ)	0.00 / 1111		
			The Tonight Show		5p-1237a		- TWThF	.20	(\$500.00)	0.00 NM		
		5,60.6,60.7,	ŭ	1130	ρ-1257a		- 1 WIIII	.30	(ψουο.υυ)	0.00 14171		
			E] NOT AVAILABL	FRATE								
			he Tonight Show		5p-1237a		- ТWГhF	.30	(\$500.00)	0.00 NM	Ī	
		5,60.6,60.7,	ŭ	1100	op 1201 a		1 111111	.00	(φοσο.σσ)	0.00 14111		
			E] NOT AVAILABL	F RATF								
_			he Tonight Show		5p-1237a		- TWThF	:30	(\$500.00)	0.00 NM	Ī	
		5,60.6,60.7,	ŭ	1100	5p 12014		1,1111	.00	(\$000.00)	0.00 74117		
			E] NOT AVAILABL	E RATE								
_			he Tonight Show		5p-1237a		- TWThF	:30	\$500.00	0.00 NM		
_		,60.4,60.2,6	ŭ						,			
_		te to Reinsta										
6 KSN\	/ 10/16/12	2-10/19/12 T	he Tonight Show	113	5p-1237a		- ТWГhF	:30	\$500.00	0.00 NM		
⊕ M	G for 60.1	,60.4,60.2,6	0.3									
[R	evised Ra	te to Reinsta	ate]									
7 KSN\	/ 10/16/12	2-10/19/12 T	he Tonight Show	113	5p-1237a		- TWThF	:30	\$500.00	0.00 NM		
		,60.4,60.2,6	-									
_		te to Reinsta										
8 KSN\	/ 10/16/12	2-10/19/12 T	he Tonight Show	113	5p-1237a		- TWThF	:30	\$500.00	0.00 NM		
⊕ M	G for 60.1	,60.4,60.2,6	0.3									
[R	evised Ra	ite to Reinsta	ate]									
61 KSNV	10/22/1	2 10/22/12	The Tonight Show	v CM	1135p-1237a	M	:30	1 \$	500.001	0.00 NM	1	\$500.00
			Tonight Show									
LENO												
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M	1	\$500.00	0.00						
	Date Ra		escription		t/End Time		Weekdays	Length		Rtg Type		
			he Tonight Show	113	5p-1237a		M	:30	(\$500.00)	0.00 NM		
	e MG 61.		ELMOT AVAIL ADI	E DATE								
-			E] NOT AVAILABL		- 4007-			00	# 500.00	0.00 NIM	ł	
			he Tonight Show	113	5p-1237a		M	:30	\$500.00	0.00 NM		
	G for 61.1		oto1									
		te to Reinsta										
62 KSNV	10/16/1	2 10/19/12	Late Night w/Fallo		1237a-136am	- TWTF	:30	4 \$	250.002	0.00 NM	4	\$1,000.00
FALLO	ıNI		Late Night w/Fall	on								
FALLO		End Data	Mookdowa	Cnoto ///ocl-	Doto	Potin~						
Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
WOOK. IC	113/12	10/21/12	11111	4	ψ230.00	0.00						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code	Break Start/End Time	Days Len Spots	Rate Pri Rtg Type	Spots	Amount
62 KSNV 10/16/12 10/19/12 Late Night w/Fallon		- TWTF :30 4	\$250.00 2 0.00 NM		\$1,000.00
Late Night w/Fallor					
FALLON Start Data End Data Weekdows 6	Spoto/Mook Boto Boti	2			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/15/12 10/21/12 - TWTF	Spots/Week Rate Ration 4 \$250.00 0	<u>ng</u> .00		l	
Spot Ch Date Range Description	Start/End Time		ngth Rate Rtg Type	İ	
1 KSNV 10/15/12-10/21/12 Late Night w/Fallon	1237a-136am	- TWThF	:30 (\$250.00) 0.00 NM		
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE				
2 KSNV 10/15/12-10/21/12 Late Night w/Fallon	1237a-136am	- TWThF	:30 (\$250.00) 0.00 NM		
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE				
3 KSNV 10/15/12-10/21/12 Late Night w/Fallon	1237a-136am	- TWThF	:30 (\$250.00) 0.00 NM		
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE				
4 KSNV 10/15/12-10/21/12 Late Night w/Fallon	1237a-136am	- ТWГhF	:30 (\$250.00) 0.00 NM	i	
See MG 62.5,62.6,62.7,62.8			(, ,		
[.NOT AVAILABLE RATE] NOT AVAILABLE		mum) n			
5 KSNV 10/16/12-10/19/12 Late Night w/Fallon	1237a-136am	- TWThF	:30 \$250.00 0.00 NM		
MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]					
6 KSNV 10/16/12-10/19/12 Late Night w/Fallon	1237a-136am	- ТWГhF	:30 \$250.00 0.00 NM		
MG for 62.4,62.1,62.2,62.3					
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 Late Night w/Fallon	1237a-136am	- ТWГhF	:30 \$250.00 0.00 NM		
MG for 62.4,62.1,62.2,62.3	1237 a-130am	- IWIII	.50 ψ250.00 0.00 ΝΙΝΙ		
[Revised Rate to Reinstate]					
8 KSNV 10/16/12-10/19/12 Late Night w/Fallon	1237a-136am	- TWThF	:30 \$250.00 0.00 NM		
MG for 62.4,62.1,62.2,62.3					
[Revised Rate to Reinstate]	OM 4007- 400	W .20 4	\$050.004 0.00 NM		ФОГО ОО
63 KSNV 10/22/12 10/22/12 Late Night w/Fallon Late Night w/Fallor		M :30 1	\$250.00 1 0.00 NM	1	\$250.00
FALLON					
	Spots/Week Rate Rati				
Week: 10/22/12 10/28/12 M Spot Ch Date Range Description	·	.00 Weekdays Lei	nath Poto Pta Typo	l	
Spot Ch Date Range Description 1 KSNV 10/22/12-10/28/12 Late Night w/Fallon	Start/End Time 1237a-136am	M	ngth Rate Rtg Type :30 (\$250.00) 0.00 NM	i	
See MG 63.2	12014 1004		(φ200100) 0100 1		
[.NOT AVAILABLE RATE] NOT AVAILABLE					
2 KSNV 10/22/12-10/22/12 Late Night w/Fallon	1237a-136am	M	:30 \$250.00 0.00 NM		
MG for 63.1 10/22 [Revised Rate to Reinstate]					
64 KSNV 10/20/12 10/20/12 Saturday Night Live	CM 1130pm-1:02am	S- :30 1	\$1,400.00 1 0.00 NM	1	\$1,400.00
Saturday Night Live	•	5 .00	ψ1, 100.00 1 0.00 1 m		Ψ1,100.00
SNL				l	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/15/12 10/21/12S-	Spots/Week Rate Ration 1 \$1,400.00 0	<u>ng</u> .00		l	
65 KSNV 10/21/12 10/21/12 Sports Night in Las			\$200.00 2 0.00 NM	1	\$200.00
Sports Night in Las					
SPORTS NIGHT	Spoto/Mook Boto Deti	2		l	
Start Date End Date Weekdays Section 10/15/12 Week: 10/15/12 10/21/12 S	Spots/Week Rate Ration 1 \$200.00 0	<u>ng</u> .00		l	
	<u> </u>			•	